

# The impact of product recall in distribution networks

Discretionality of the decision

## The panelists

- Tina DENSO, Partner, BRÖDERMAN JAHN – Hamburg
- Sherif EL SAADANI, Partner, AMERELLER – Cairo
- Luis G. RESÉNDIZ, Partner, FREDERIKSON & BYRON, Minneapolis / Mexico
- Moderator: Christophe Rapin, Partner, KELLERHALS CARRARD, Lausanne

# Topics to be discussed

- Discretion on what, why and for whom?
- Which impact for which party ?
- Contractual Strategy – the good and the less good
- Key take aways

## Tina Denso, LL.M. (London)



### Professional Background

- Partner
- Admitted to the bar in 2002
- LL.M. in London, 1999
- Law studies and legal clerkship in Freiburg and Cologne (Germany)

### Industry Experience (selection)

- Pharmaceuticals and cosmetics
- Energy and energy suppliers
- Automotive suppliers and manufacturers
- Security technology
- Manufacturer sector
- Real estate

### Others about Tina Denso

*„very good and pleasant colleague“*  
competitor  
(JUVE Handbook of Commercial Law  
Firms 2020|2021)

Frequently appraised transactional  
lawyer  
(JUVE Handbook of Commercial Law  
Firms 2023|2024, Firms 2024|2025)

### Work Focus (selection)

- Corporate Law
- Cross-boarder transactions
- Distribution and trade



Brödermann  
Jahn

*„very good and pleasant  
colleague“, competitor*



**Sherif El Saadani**

**Partner**

+20 10 0000 3224

[saadani@amereller.com](mailto:saadani@amereller.com)

Sherif is partner and head of arbitration at Amereller, Cairo Office. Sherif acts as legal advisor, counsel and arbitrator in a diverse array of commercial and investment sectors throughout the Middle East and North Africa, including international sale of goods, agency, distributorship, joint ventures, mergers and acquisition, public private partnerships, green hydrogen, oil field services and construction. He featured in cases under the auspices of CRCICA, ICDR-AAA, DIAC, ICC, and DIS.

He is member of the Chartered Institute of Arbitrators (CIArb) and Mentoring Program; and member of the Arbitrator Roster at the Saudi Center for Commercial Arbitration (SCCA) and a listed arbitrator at the Cairo Regional Centre for International Commercial Arbitration (CRCICA).

Sherif is published in Freiburg, Rome, Leipzig, and London. He read law at the Cairo University, the American University in Cairo, and Harvard Law School. He was a visiting scholar at Heidelberg University and UNIDROIT. He is proficient in Arabic, German and English.



**Luis G. Reséndiz**  
**Shareholder**

612.492.7186

[lresendiz@fredlaw.com](mailto:lresendiz@fredlaw.com)

Luis G. Reséndiz is an international lawyer with over 29 years of experience, holding law degrees from both Mexico and the United States.

He specializes in cross-border business transactions, assisting clients in acquiring companies and establishing operations in Latin America. His expertise includes navigating Mexico's maquiladora (IMMEX) program, tax and customs laws, and foreign trade regulations. Luis also advises on commercial and franchise law in the U.S., representing international clients in mergers, acquisitions, and corporate structuring.

As co-chair of the Latin America Practice Group at Fredrikson, he oversees the firm's Mexico office. His dual legal education and deep understanding of civil and common law systems make him uniquely qualified to counsel clients with international business interests.



**Christophe Rapin**

+41 58 200 33 30

[christophe.rapin@kellerhals-carrard.ch](mailto:christophe.rapin@kellerhals-carrard.ch)

Christophe Rapin is a business law attorney who practices in particular in the areas of public economic law (regulatory law), including competition law, international trade and distribution, financial services and data protection. Admitted to the Geneva and Brussels Bars, he practices Swiss and European law. He is recognized as an experienced specialist in the legal and economic aspects of business relations between Switzerland and the EU.

In particular, he assists Swiss and foreign companies in their cross-border activities, more specifically in regulated areas. Christophe Rapin is also active in mergers and acquisitions law, again more specifically in regulated areas (financial services, pharmaceuticals, cosmetics, foodstuffs, waste management, energy, etc.).