



International Distribution Institute

(new) Dutch Franchise Act

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Dutch Franchise Act

- Effective per 1 January 2021
- Special mandatory nature for franchise in the Netherlands
- Possibility to exclude for franchise outside the Netherlands
- Transitional period 2 years

Where are we?

- First 1,5 years with new Act
- Issues implementing new Act
- Protective for franchisees
- Brands/suppliers change system into agency/licencing

Main topics I

- Precontractual disclosure obligations
- Contractual disclosure obligations
- Introduction of “good franchisee” and “good franchisor”

Main topics II

- Goodwill compensation upon takeover of franchise business
- Consent franchisees required for changes with financial impact

Conclusion

- Major change in legal landscape of franchise in NL
- Consequences will also depend on case law ..
- Questions? Feel free to reach out:
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