



International Distribution Institute

DARK KITCHENS IN RESTAURANT FRANCHISING

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Programme

- Introduction
- Developments and approach
 - Middle East
 - South America
 - Europe
- Issues
- Reputation
- Contractual provisions

Issues

- Planning permission/zoning
- Food hygiene
- Data privacy
- Other

Reputation

- Reduced different menu
- Delivery effect
- Environmental issues
- Other

Contractual Restaurant

- Territorial rights
- Include in grant
- Delivery
- Other

Contractual Ghost Kitchen

- Franchise agreement?
- Online delivery platform
- Term
- Data sharing
- Multiple brands