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### Setting up a compliance program: the main steps to be taken

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#### "Being small is no excuse for not complying with the applicable EU or national competition rules"

(European Commission, Compliance matters - What companies can do better to respect EU competition rules, Nov. 2011)



#### 6-step process tailor-made to your company:

- 1. risk identification
- 2. risk assesment
- 3. risk mitigation
- 4. monitoring
- 5. updating
- 6. deterrence



**Risk identification:** identify the potential risks of infringing competition rules faced by your company.

- Factors to be taken into account:
- •nature, size and organization of the business;
- sector of activity;
- characteristics of the market;
- •interaction with competitors.



**Risk assessment:** assess the level of the identified risks, rating them as high, medium or low.

Factor to be taken into account: degree and frequency of staff exposure.



**Risk mitigation:** reduce the likelihood of the identified risks in a manner adequate to the level of exposure. To this end:

- implement informing and training activities;
- set up policies and procedures;
- consider organization changes.



**Monitoring:** verify regularly that program is enforced and remains appropriate and effective.

**Updating:** adjust the programme if necessary.

**Deterrence:** bring disciplinary actions and apply penalties in case of infringing internal compliance rules.

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