What is your profession?

I am in academia Other

I am an in house counsel

9

1 1

25

I am a lawer in a law firm

36

in which country do you practice?

Country	Count
Italy	8
Germany	4
France	3
UK	2
USA	3
Spain	0
Portugal	1
The Netherlands	1
Belgium	4
Poland	1
Hungaary	0
Ireland	0
Canada	1
another country in Europe	10
a country in Asia	0
a country in South America	0
other	1

39
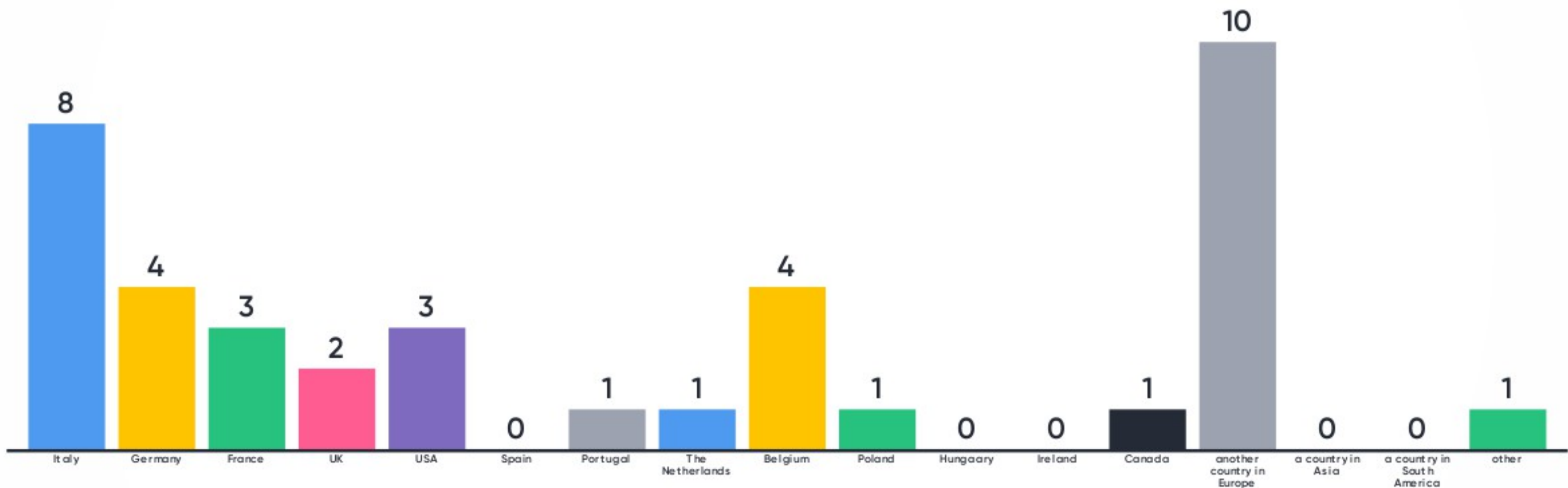
What is the best (legal) option for suppliers to control price?

25	10	8	2	1	3
selective distribution	recommended retail price (rrp)	set maximum prices	prescribe short term promotions/discounts	exclusive distribution	require al retailers to have a B&M shop

49
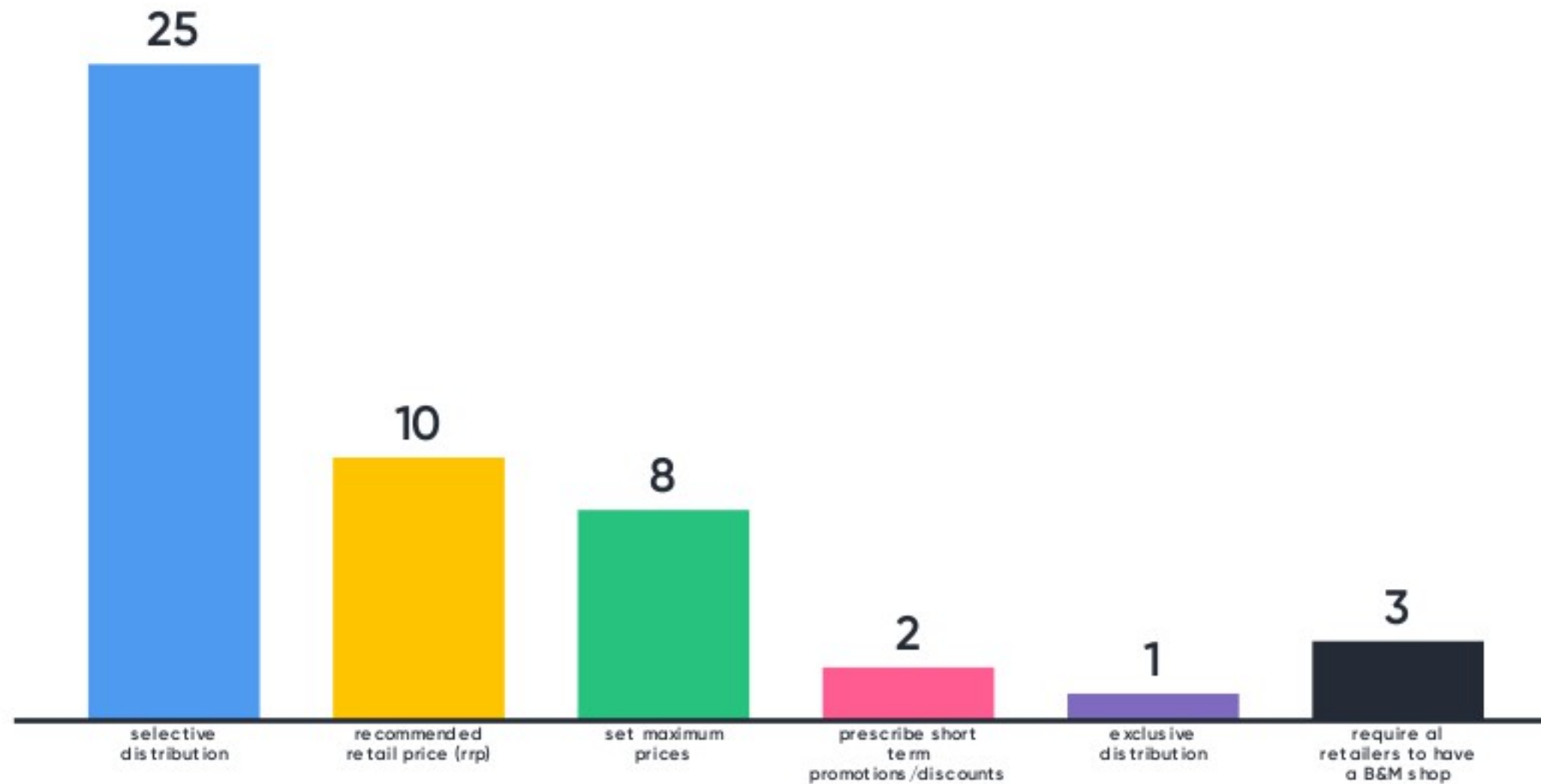
The ' Enervit' clause is

1st perfectly legal from my point of view

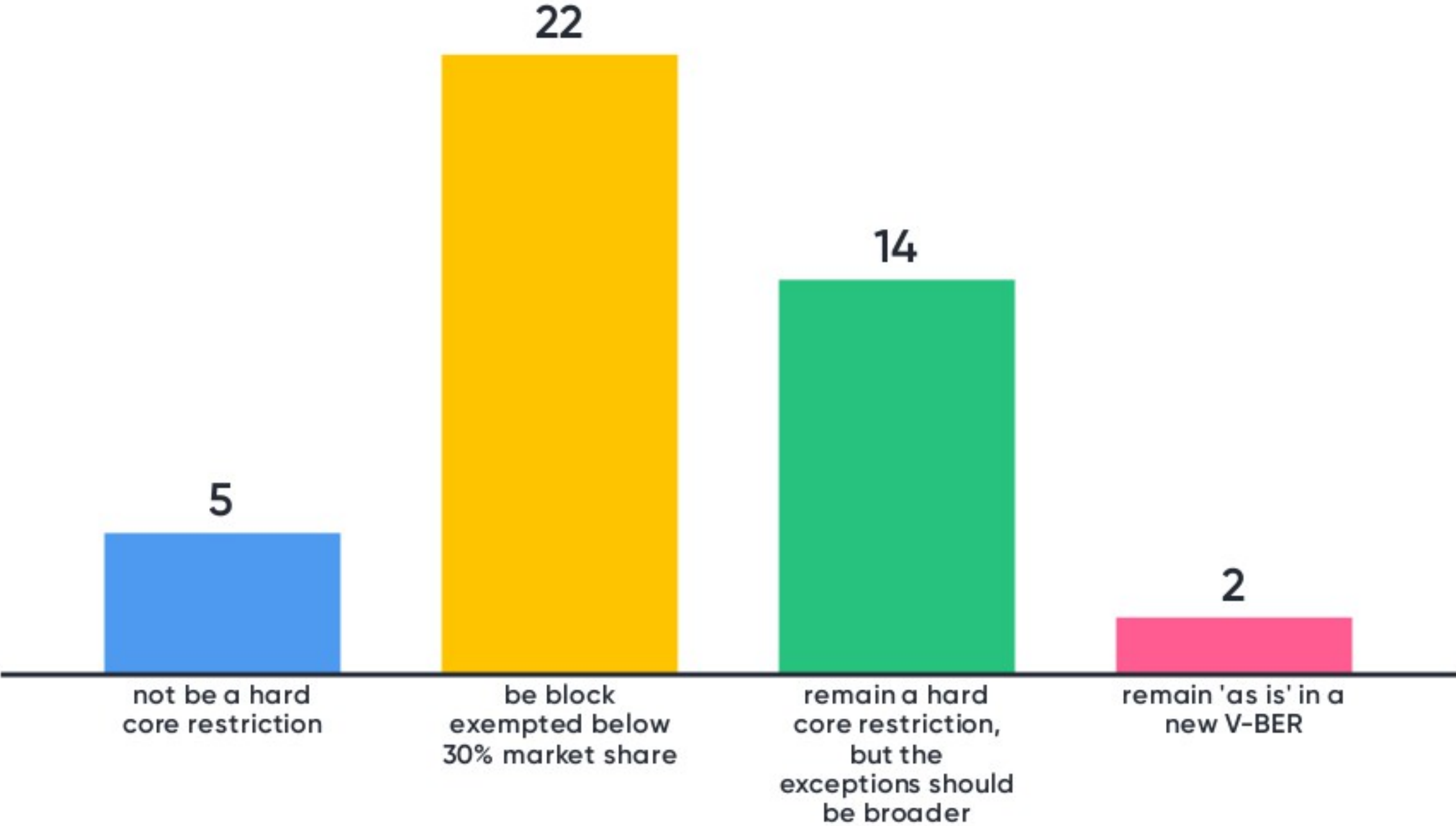**2nd** very creative but will not work in practice because retailers will still do what they want
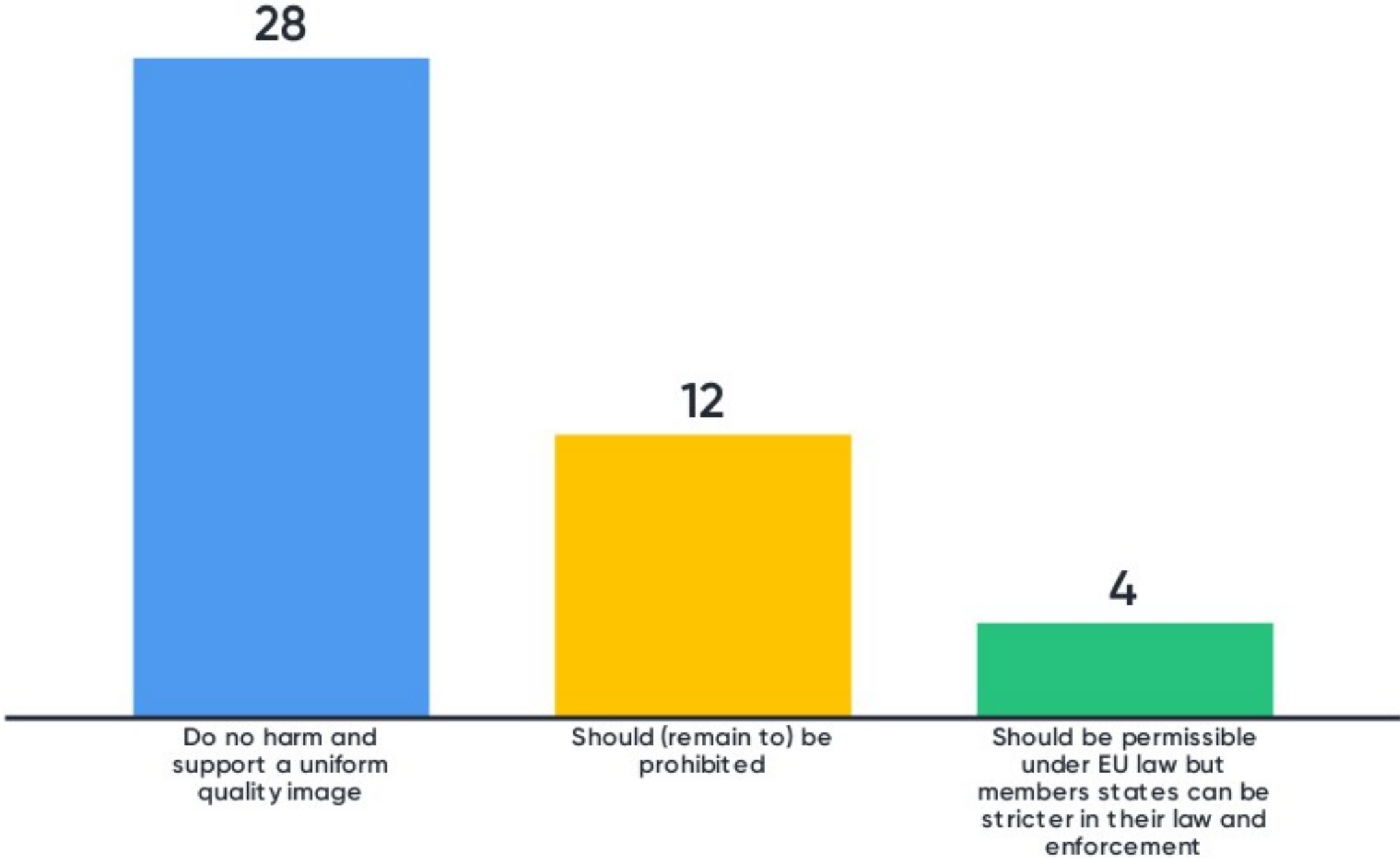
3rd creating a risk for the client under EU law

4th illegal in my country under national laws
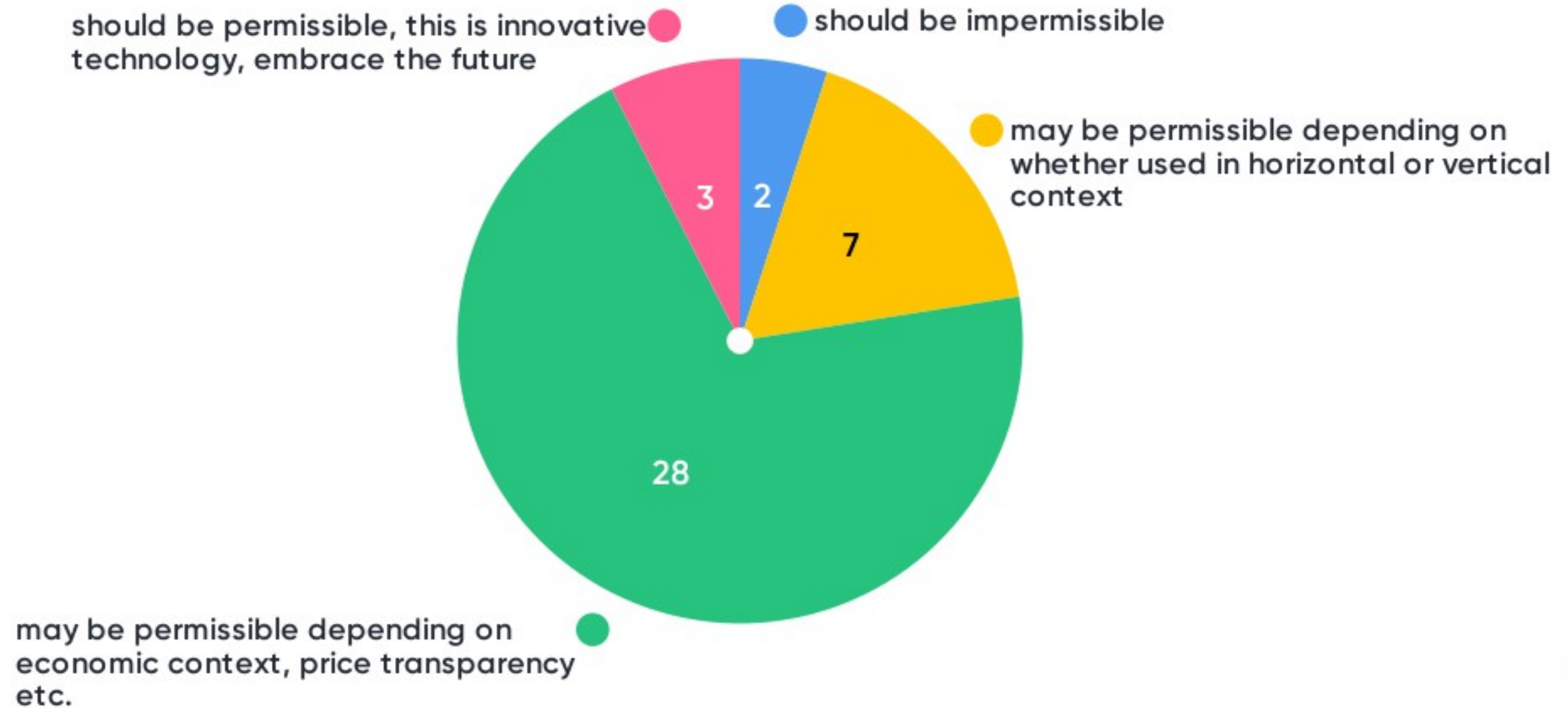
41

RPM should

not be a hard core restriction	be block exempted below 30% market share	remain a hard core restriction, but the exceptions should be broader	remain 'as is' in a new V-BER
5	22	14	2

43

MAP clauses

28

12

4

Do no harm and support a uniform quality image

Should (remain to) be prohibited

Should be permissible under EU law but members states can be stricter in their law and enforcement

44

Pricing algorithms

should be permissible, this is innovative technology, embrace the future

should be impermissible

may be permissible depending on whether used in horizontal or vertical context

3 2

7

28

may be permissible depending on economic context, price transparency etc.

40

Price monitoring (sell through data sharing)

is only illegal if additional influencing of retail price takes place

18

16

is permissible and it should stay that way

6

Should be legal even if in dual distribution (where the supplier is also active at retail level)

40
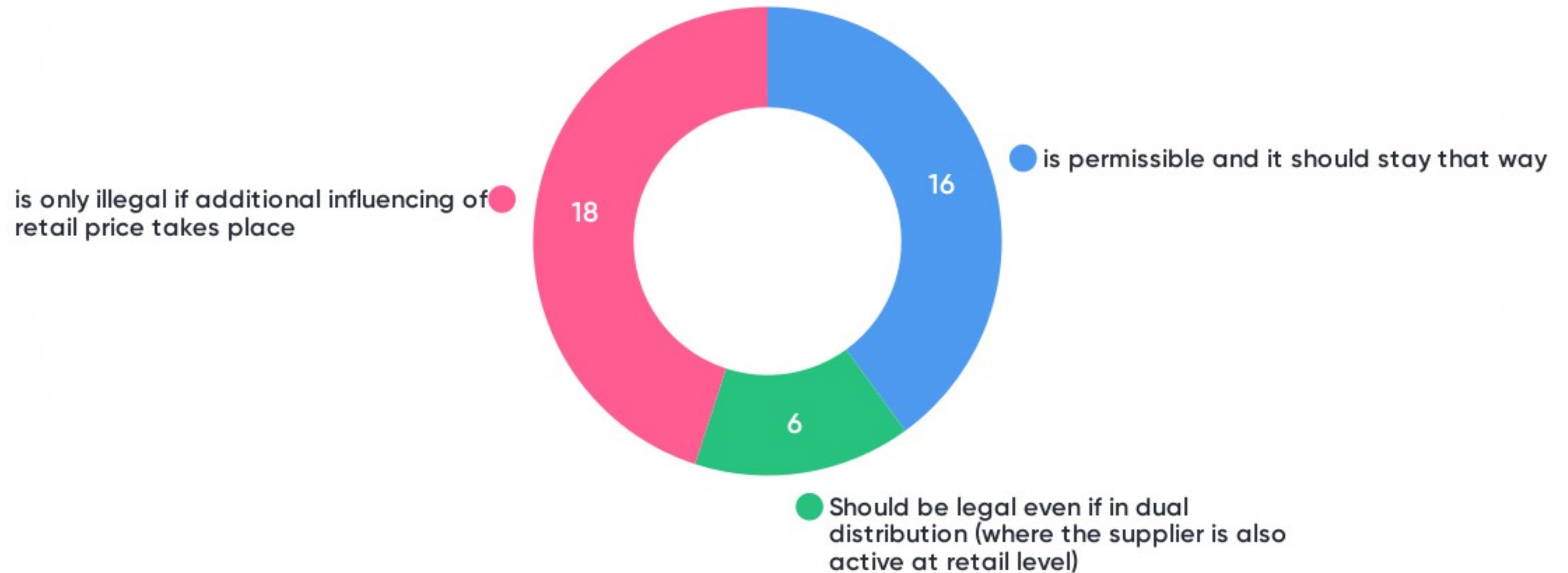
price comparison platforms
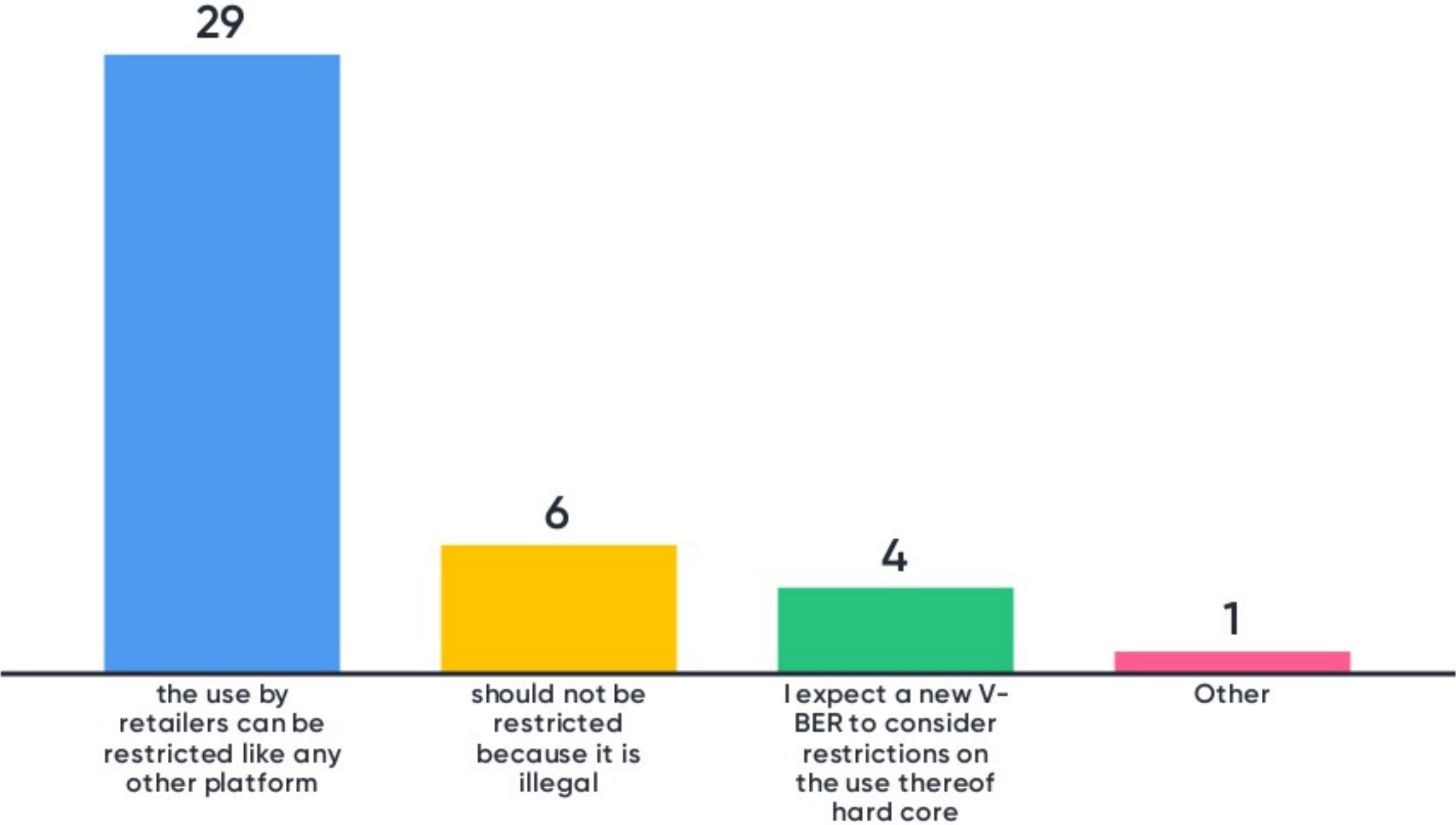
29

6

4

1

the use by retailers can be restricted like any other platform

should not be restricted because it is illegal

I expect a new V-BER to consider restrictions on the use thereof hard core

Other

40

Was this discussion useful, did you miss a question or topic, or would you like to share your views?

Ok

I loved this idea

Very interesting tool!

This was fun and definitely interesting

Well done. I'm glad that it was interactive.

Useful

Yes! Thank you Martine!

Coffee :)

Yes! Interesting to hear about the issues from an EU perspective.

22

Was this discussion useful, did you miss a question or topic, or would you like to share your views?

Yes, no, no tks

Well done Martine!! Thank you

Fun and interesting

very interesting and innovative way of creating interactions with audience

Great presentation

Yes it was very useful

Yes and was very interesting!

Absolutely useful and intersting as well

Yes and it was very interesting!

22

Was this discussion useful, did you miss a question or topic, or would you like to share your views?

Very interesting tool!

Agency as solution for RPM?

Yes! Thank you Martine!

Good tool, makes us think of different alternatives!

22