

# Jérémie PETIT

## SENIOR IN-HOUSE LEGAL COUNSEL INTERNATIONAL DISTRIBUTION AND COMPETITION LAW 11 YEARS EXPERIENCE

### Experience

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- 2013- now     **BOSE CORPORATION, *Saint-Germain en Laye, France***  
***Senior Attorney Europe and Asia***  
**Selective Distribution**  
- In charge of all contractual relationships with resellers in Europe and Asia-Pacific / Assisted day to day 15 European subsidiaries by solving legal queries  
- Assisted European management in crafting a new sophisticated selective distribution network in Europe, including drafting and validating contracts for 15 countries in Europe.  
- Negotiated selective distribution agreements with all major resellers in Europe  
**Competition law**  
- Compliance trainings delivered to 15 EU subsidiaries  
  
**Data privacy and consumer law**  
- Built a compliance plan on the collection and processing of consumer data throughout Europe  
- Created a terms and conditions database to cover promotions in Europe
- 2008- 2012     **LOUIS-VUITTON-MOET-HENNESSY GROUP (LVMH)**  
***2010 - 2012: PARFUMS CHRISTIAN DIOR, Paris, France***  
***Senior in-house Legal Counsel in charge of distribution and competition law issues for Parfums Christian Dior in the following areas: Europe, Russia, Latin America, IT contracts.***  
***2008 – 2010: PERFUMES AND COSMETICS BRANCH, Levallois-Perret, France***  
***In-house Legal Counsel in charge of distribution and competition law issues for LVMH European subsidiaries.***  
  
**Selective and Exclusive Distribution**  
- Drafting and Follow-up selective distribution agreements, various disputes and proceedings regarding European selective distribution network, including strategy on internet policy towards national and European regulations.  
- Drafting and Follow-up exclusive distribution agreements in Central Europe and Latin America and assisting exclusive distributors to implement selective networks within their allocated market.  
- Acting against grey market operators in France and other European Countries. Created a data base of all authorised distributors identified as having sold products outside the network. Assisting in implementing actions against these distributors.  
- Training in-house clients on how to build and maintain a selective distribution network.  
  
**Commercial Agreements**  
- France: Drafted all commercial conditions agreements for LVMH Perfumes and Cosmetics companies since 2008. Trained in-house clients on commercial negotiations within the framework of French commercial law.  
- Other European countries: defined and implemented a strategy on how to include brand image issues in commercial conditions.  
  
**Competition Law**  
- Followed-up and advised on competition law issues in many European countries  
- Trained in-house clients throughout Europe and participated in the creation of a compliance program with regard to competition law.  
  
**IT Contracts**  
- Drafted and negotiated several types of IT contracts (licence agreements, cloud computing, software developments agreements)
- 2005-2007     **VINCI CONSTRUCTION FILIALES INTERNATIONALES, *Rueil-Malmaison, France***

***In-House Legal counsel***

Drafted, clarified and negotiated international construction agreements, joint venture agreements, bank guarantee documents.

2004-2005

**KODAK-PATHE, Paris, France**

***In-house legal counsel, “apprentice contract”***

Drafted various commercial agreements, and advised on national and international distribution law.

**Education**

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2005

**Advanced Master’s Degree in Business International Law and Management, ESSEC**

2003

**Master’s Degree in International Economic Law with honours, Paris 1 Panthéon Sorbonne University**