

## **PUBLICATIONS DOMINIC MOCHRIE**

*CASL, An Overview and Practical Considerations* – Professional Development Institute – February 12, 2014

*CASL, An Overview and Practical Considerations* – CPCA Legislation Training Session – February 11, 2014

Franchising Business & Law Alert - Impact of the increase in state-level franchise legislation in the past two years, December, 2013

*Protecting Against Web & Social Media Abuse - The 13<sup>th</sup> Annual Franchise Law Conference End of Innocence: The Arthur Wishart Act Comes of Age* –November 19, 2013 (co-presenter)

*Bringing a Franchise Concept to Canada – What You Need to Know*, The FranchiseVoice, Fall 2013 (author)

*International Division Breakfast Panel – Financial Performance Representations*, American Bar Association Forum on Franchising, October 16, 2013, (panellist).

*Vicarious Liability for Franchisors*, International Distribution Institute, June 14, 2013 (co-presenter).

*An Overview of Canada's Anti-Spam Legislation*, Law Society of Upper Canada – 3<sup>rd</sup> Annual Business Law Summit, May 15, 2013 (author and presenter).

*It's Not All Fun & Games: Contest, Sweepstakes and Other Promotions*, 2013 International Franchise Association Legal Symposium, May 6, 2013, (co-author and co-presenter)

*Canada's Anti-Spam Legislation – An Overview & Practical Considerations*, International Society of Certified Employee Benefits Specialists, February 28, 2013, (presenter).

*Country Report Canada – Franchising*, International Distribution Institute, February 28, 2013, (author)

*Anatomy of a Franchise Agreement*, Ontario Bar Association's Institute 2013, February 8, 2013 (author).

*Timing of Disclosure Documents*, Roundtable presentation – 2013 Canadian Franchise Law Day, January 31, 2013 (facilitator).

*Trends and Other things to Watch For in 2013*, Canadian Franchise Association's *Franchise Voice*, January 4, 2013, (facilitator).

*But I'm not a Spammer! How Canada's Pending Anti-Spam Legislation Will Affect You*, Canadian Franchise Association Annual Convention, April 2, 2012 (author and presenter).

*Legal Aspects of Franchising Your Business*, Canadian Franchise Association, March 1, 2012 (presenter).

*Disclosure-related Issues Regularly Faced by In-House Counsel*, Ontario Bar Association Law Section, Dinner Program, March 1, 2012 (co-presenter).

*Don't Send that Email! What Canada's Anti-Spam Legislation Means for Franchisors*, 2012 Canadian Franchise Association, Annual Legal Day, February 2, 2012 (author and co-presenter).

*A Formidable CASL: The Impact of Canada's Anti-Spam Legislation on Franchising*, Ontario Bar Association "Focus on Franchising" (Vol. 3, No. 1), November 2011.

*Beyond Spam: Franchisors Wrestle With Bill C-28 Compliance* (2011) 16:4 Franchise & Distribution Journal, 1366, Federated Press (co-author).

- *Franchising and Technology: Staying Current and Managing Change*, International Franchise Association Legal Symposium, May 15-17, 2011 (co-author).
- *A Topsy Turvy Year for Franchising in Canada*, American Bar Association Forum on Franchising Newsletter, The Franchise Lawyer, Vol. 14, No. 1, Winter 2011 (co-author).
- *Best Practices for the Preparation and Use of a Franchise Disclosure Document*, 2010 Ontario Bar Association, Annual Franchise Law Conference, November 4, 2010 (co-author and co-presenter).
- *Everything You Wanted to Know About Disclosure (But Were Afraid To Ask)*, 2009 Canadian Franchise Association Legal Day, March 3, 2009 (co-author and co-presenter).
- *Everything's for Sale*, 2009 Ontario Bar Association Joint Subcommittee on Franchising Presentation, May 26, 2009 (co-presenter).
- *Preparing and Using a National Canadian Disclosure Document*, International Franchising Newsletter, Vol 13, No 1, p 12, 2009.
- *Mergers and Acquisitions of Franchise Systems*, 2008 Canadian Franchise Association Annual Convention, May 6, 2008 (presenter).
- *Franchise Disclosure in Multiple Jurisdictions*, 2007 Canadian Franchise Association Annual Convention, April 30, 2007 (co-presenter).